

Defining the emerging community of business anthropology

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Agenda

Part I: Identify trends and needs (45 mins)

Part II: Define formats and structures (25 mins)

Part III: Articulate Recommendations (20 mins)

Icebreaker: Why are you here?

Trends and Needs

What are the emergent trends in our work?

What are the needs of the community are not being met by other existing organizations?

How does this help us create a working definition of Business Anthropology for this session?

Formats and Structures

What format/structures will best support the trends and needs of our emerging community?

What relationships should we have with other organizations?

Recommendations

What are the next steps?