

# Workplace Anthropology Matters! Resources Workshop, Dec. 2, 2017

American Anthropological Association Meetings  
Washington, D.C.  
J.A. English-Lueck

## Literary Resources

Briody, Elizabeth, Robert Trotter and Tracy Meerwarth. 2010. [\*Transforming Culture: Creating and Sustaining Effective Organizations\*](#). New York: Palgrave Macmillan.

de Waal Malefyt, Timothy and Robert Morais, ed. 2017. [\*Ethics in the Anthropology of Business: Explorations in Theory, Practice, and Pedagogy\*](#). New York: Routledge.

Jordan, Brigitte, ed. 2013. [\*Advancing Ethnography in Corporate Environments. Challenges and emerging Opportunities\*](#). Walnut Creek, CA: Left Coast Press.

Krawinkler, Stephanie. 2013. [\*Trust is a Choice: Prolegomena of the Anthropology of Trust\(s\)\*](#). Heidelberg: Carl-Auer Verlag.

Guerrón-Montera, Carla, ed. 2008. [\*Careers in Applied Anthropology in the 21st Century: Perspectives from Academics and Practitioners\*](#). NAPA Bulletin Series.

Nolan, Riall, ed. 2013 [\*A Handbook of Practicing Anthropology\*](#). Malden, MA: Wiley-Blackwell.

Squires, Susan and Alexandra Mack. 2012. [\*Renewing Our Practice: Preparing the next generation of practitioners\*](#). *Ethnographic Praxis in Industry Conference Proceedings* 2012(1): 296-310.

Sunderland, Patricia and Rita Denny. 2007. [\*Doing Anthropology in Consumer Research\*](#). Walnut Creek, CA: Left Coast Press.

## Video Resources:

[Workplace Anthropology Matters! YouTube Channel.](#)

[Videos:](#)

[Building Capacity as Applied Workplace Anthropologists](#)

[Applied Workplace Anthropologists: Making a Difference](#)

## Featured Practitioners

[Elizabeth Briody, Consultant Cultural Keys](#)

[Kerry Fosher, Senior Applied Anthropologist](#)

[Eric Gauldin, Translational Research Anthropologist](#)

[Amy Goldmacher, UX and Design Researcher](#)

[Tamara Hale, Design Anthropologist](#)

[Kyle Jones User Experience Architect](#)

[Stephanie Krawlinker, Workplace Anthropologist](#)

[Alexandra Mack, Design Anthropologist, Innovation](#)

[Timothy McKeown, Applied Legal Anthropologist](#)

[Thomas Robinson, Anthropological Strategist](#)

[Paul Thibaudeau, Design Anthropologist](#)